

# COOKIES POLICY

## 1. GENERAL PROVISIONS

We care about protecting your personal data and value your privacy decisions. This Cookies Policy (“**Cookies Policy**”) provides you with information about how we, BLOCK CRS a.s., with registered seat at U Kasáren 727, 757 01 Valašské Meziříčí, ID No.: 073 33 366, a company registered in the Commercial Register maintained by the Regional Court in Ostrava under file No. B 11061, use cookies, what the functions of these cookies are and the options you have in managing the settings of cookies on our website <https://blockcrs.cz> and other websites managed by our company (hereinafter referred to as the “**Site**”).

We recommend that you become familiar with this information thoroughly. You can contact us directly at our email [info@blockcrs.cz](mailto:info@blockcrs.cz) or our address.

The term “**personal data**” represents to any information relating to an identified or identifiable natural person (“**Data Subject**”), within the meaning of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 (“**GDPR**”).

All personal data collected with the help of cookies are processed in accordance with our [Privacy Policy](#).

## 2. WHAT ARE COOKIES

Whenever you visit our Site, we store cookies, which are small files containing information about your visit that are stored on your device and are readable on subsequent visits.

We use both cookies that are deleted after your visit to the Site and cookies that remain on your device for a certain period of time, but generally no longer than 2 years.

Besides cookies, we also use other similar technologies that retrieve data from your device or web browser or store data on your device or browser, for example, web beacons, which are small images contained in our platform that are retrieved by your device and have a similar function as cookies. For easier orientation, we will use the term cookies, which includes also the following technologies.

Cookies and other tracking techniques we may use automatically collect the following information: information about the device (hardware model, operating system and its version, unique device identifiers, mobile network, device storage), information about the location (IP address, time zone, mobile service provider) and usage data (including

but not limited to: frequency of use, the areas and functions of our website or our mobile app that you visit, your usage patterns in general, involvement in specific functions).

### **3. THE PURPOSE OF COOKIES**

#### ***Essential cookies***

Some of the cookies we use are necessary for the proper functioning of the Site and its security (essential cookies). These cookies also help us:

- To identify you when you move through our Site and on repeat visits, for example, to remember your login from a particular device and not ask for your login details repeatedly;
- To ensure the security of you and our Site, for example, to investigate whether your connection to our Site has been misused and someone is acting on your behalf, or to prevent attacks on our Site, to protect their proper functioning and the security of your data.

#### ***Optional cookies***

With your consent, we also use cookies for:

- Customizing the Site to your preferences (preferential cookies);
- Analysis of the visit rate of the Site (statistics cookies);
- Promotion and marketing on our Site (marketing cookies).

You give your consent via the cookies sidebar that appears to you on our Site.

Further information about the purposes for which we use cookies and process personal data is available in our [Privacy Policy](#).

#### ***Third-party service providers***

Besides our own cookies, we also use third-party cookies for the purposes described above. These providers may collect or receive information from cookies and use them in accordance with the description set out in their own privacy policy. Cookies are then set by these third-party service providers or by us on their behalf. We currently use the following third-party service providers:

Google: <https://policies.google.com/technologies/cookies?hl=cs>

## **4. OPTIONS FOR MANAGING COOKIES**

If you want to influence the scope and extent of the use of cookies, you can use the options offered by our cookies sidebar, your browser, settings on your mobile phone or third-party (service) providers.

### ***Cookies sidebar***

All optional cookies on our Site, i.e. preferential, statistical and marketing cookies, are only used after your consent, which you can provide to us via the cookies sidebar. This cookies sidebar will be displayed to you when you visit our Site or you can view a minimized version of it by clicking on it. At the same time, this sidebar contains information about all cookies used.

You can refuse the use of individual optional cookies on our cookies sidebar. You can do this each time you visit our Site.

### ***Browser settings***

If you want to block cookies in your web browser, you can use its settings that allow you to manage cookies. Within these browser settings you can delete, block, prohibit or otherwise restrict the use of specific cookies. However, we must advise you that if you block essential cookies in your browser, the website may not function properly and it may not be technically possible to provide you with some of our products or services. Further information can be found at the following links:

Chrome: <https://www.google.com/intl/en/chrome/browser/privacy/>

Firefox: <https://support.mozilla.org/en-US/products/firefox/protect-your-privacy/cookies>

Safari: <https://www.apple.com/legal/privacy/en-ww/>

Internet Explorer: <https://privacy.microsoft.com/en-us/internet-explorer-ie11-preview-privacy-statement>

Microsoft Edge: <https://support.microsoft.com/en-us/windows/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd>

### ***Settings of mobile devices***

Your mobile device may allow you to unsubscribe from interest-based advertising or reset your mobile identifier. With this identifier, your device can be identified in the same way as with cookies. If you have a device with the iOS system, you can use the “Restrict the viewing of ads”, and if you have a device with the Android system, you can use the

“Unsubscribe from interest-based ads” setting. Both of these options allow you to restrict the use of your app usage information for targeted advertising.

## **5. COOKIES USED**

Information about all cookies used can be found in the cookies sidebar.

## **6. CHANGES TO THIS COOKIES POLICY**

This Cookies Policy is current as of 1 January 2025. We may change this Cookies Policy from time to time, so please check it regularly. We will publish any changes to this Cookies Policy on our website. These changes will be effective immediately for new users and will take effect for existing users by continuing to use our products and services after the effective date of the published change.

In Valašské Meziříčí, on 1 January 2025